

# Gerry Lowe Memorial Sens RINK

Rural Recreation Association

Recreation Summit 2016

November 10<sup>th</sup>, 2016.

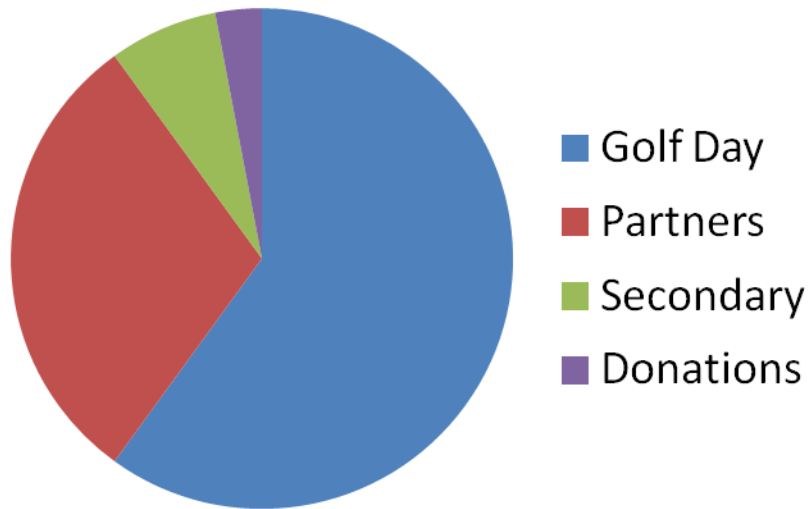
# Gerry Lowe Memorial Committee



- Small group of Gerry's friends.
- Fundraise in the community.
- Provide opportunities for kids to be active.
- Contribute to assets in the community.

# How do we Raise Money?

## Fundraising



- Golf Tournament
- Community Partners
- Secondary Fundraising Events
- Additional Donations

# Why did we build a Rink?



- Develop an asset that all individuals in our community could use, no matter what the circumstances.
- Offer a safe space, where everyone feels welcome
- Honour Gerry Lowe

# Gerry Lowe Memorial Sens RINK

Town of Smiths Falls

Ottawa Senators Foundation



# How did we do it?

- Gerry Lowe and Ottawa Senators
- Met with key partner (Argue Construction)
- Pitched the idea to the Town of Smiths Falls
- Established common ground with Town
- Established Corporate partners
- Sens Foundation and Town signed MOU
- Shovel went in the ground August
- Opening Ceremony January

# How we chose Corporate Partners?

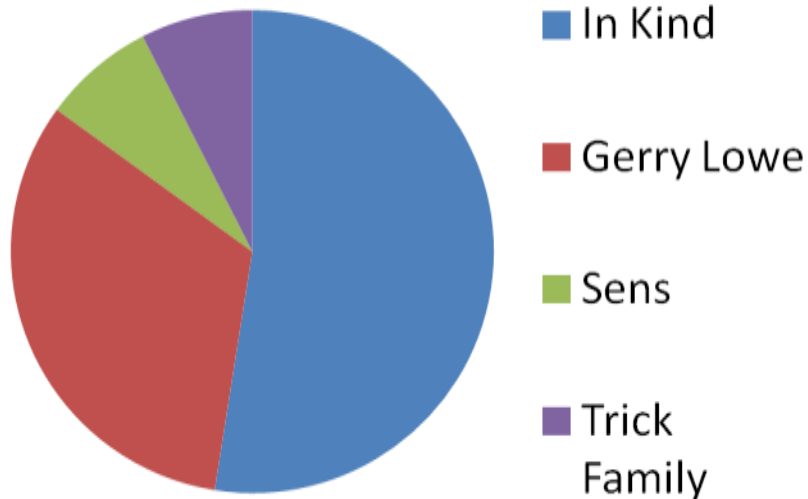
- Approached groups associated with Gerry/Sens
- Approached groups who were able to complete task
- Put it all on the table
- Made our deal/expectations clear
- Establish community ownership



# Expense Breakdown

## Chart

Expense Breakdown



## Dollar Amounts

- In Kind Contribution from Corporate Partners \$210k
- Gerry Lowe Memorial Committee \$130k
- Ottawa Senators Foundation \$30k
- Dave and Ann Trick Family \$30k



# Beyond the Bricks and Mortar

- Funded 3 students to facilitate programming during summer months.
- Sens Foundation Campership Program \$12k
- Incorporate University Student to develop and promote programming.



# Many Thanks from The Gerry Lowe Memorial Committee

**Spring/Summer/Fall**



**Winter**

